

AD MAJORIS S.A.S

Foundation

- The plant was created by a family-owned French group in 1971; AD Majoris was founded in 2002

Turnover

- 15 million €

Employees

- 30 employees

Branches

- Taylor made products with conventional or bio-sourced thermoplastics filled
- High performance specialties and services to various industries like automotive, electrical, appliance, etc.

Key bio-based products

- Maj'Eco® - thermoplastics with natural fillers including coloured, flame retardant and hybrid qualities

Other products

- MAJORIS G® - thermoplastics reinforced with long glass fibres including coloured and flame retardant qualities
- NEALID® - alloys of PP/PA and PA/PP



> when technology imitates nature

Company

AD Majoris is a French company located in Cublize close to Lyon, in the centre of France making a turnover of 15 million € and employing 30 people. Generating around 50% of our sales in around 40 foreign countries, our business is operated throughout our liaison office in Istanbul (Turkey) serving the Middle East markets and a network of distributors in several countries.

With an annual capacity of up to 14,000 tons and more than 40 years of experience on colouring polymers, we produce a broad range of engineering compounds based on polyolefins (PP & PE), polyamides (PA6, PA66, PA6.66), polyoxymethylene (POM), styrenics (ABS, PS), poly phenylene sulphide (PPS), polycarbonate (PC), polybutylene terephthalate (PBT). These qualities can be modified with short glass fibres, with a mix of mineral fillers from 5 to 40%, long glass fibres from 20 up to 60% on polypropylene and polyamide products. We are fully engaged on the development of new products using natural fillers for environmental issues.

Linked to our know-how about flame retardant products we also produce these grades with mineral or glass fibres, with or without halogen content. Our vocation is to Taylor made products on request from our customers to serve automotive, electrical, appliance and many other markets. Our strength is to be flexible on order volume and delivery time. Our R&D Department is ready to study all projects with customers by combining our expertises, our facilities and network of suppliers, consultants and external laboratories.

Services

Using our full flexibility based on our production tools, we Taylor make products following requests from customers in the adapted volume to their needs.. Offering solutions for the industries of specialties, we support the projects of our customers and bring the right advice to create added values on application and challenging the targets.

Focusing on Eco-Conception, we can propose qualities fitting expectations on reduction of weight, on energy consumption during processing and creating less dependence to fossil fuels, using more renewable resources. Based on our expertise to serve the markets, we are committed close to the OEM's with several approvals.





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Products

Our commitment on preserving the planet and our concerns to the environment pushed us to develop along the last 6 years a new approach in innovation by creating conventional and bio-sourced thermoplastics with natural fillers and hybrid solutions.

Our brand Green line Maj'Eco® is offering such possibilities.

Most of our references can be proposed with wood, linen, miscanthus, cork and other natural fibers.



Focusing on reducing the dependence on conventional thermoplastics based on petrochemicals, we developed new formulations using bio-sourced raw materials coming from grafting starch technology. These new qualities offer significant savings, especially on processing temperature and have low carbon footprint (reduction of CO₂ emission by at least 40% compared to polyolefins). Due to our experiences on producing compounds in coloured and with flame retardant stabilization, we designed a new quality based on bio-sourced raw material with natural fillers and halogen-free retardant in coloured version for making several industrial products. Linked to our know-how on manufacturing PP with long glass fibres (our MAJORIS G® range), we developed a new reference using partly bio-sourced raw material with long glass fibres and offering the same mechanical properties with a new image introducing a new ecologic dimension to the MAJORIS G® qualities. Many other Taylor made references have been developed for automotive, appliances, electrical, packaging, sports and others industries. Recently, we created a new hybrid based on MAJORIS G®.



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